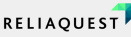


A TARGETED INVESTMENT IN THE UNDENIABLE LINK BETWEEN EDUCATION AND ECONOMIC OPPORTUNITY

3DE launched in August 2020 through a joint venture between Hillsborough and Pinellas County school districts, Junior Achievement, and the Tampa Bay business community. The mission of 3DE is to systemically re-engineer high school education by creating equitable access to high quality education and providing economic opportunity to ALL students. By combining core competency development with business case methodology, the 3DE instructional model better prepares students for academic success and life beyond the classroom walls. As a catalyst for change both in Tampa Bay and across the country, 3DE by Junior Achievement will give our students the skills, confidence, and industry exposure needed to lead financial empowered lives and meet the demands of a 21st century global economy.

3DE PHASE II CAMPAIGN | \$9M - Total of 12 schools in the Tampa Bay Region; impacting 6,000 students/yr

Junior Achievement of Tampa Bay will raise an investment pool of **\$9 million to scale the 3DE model** within the partner districts of Hillsborough and Pinellas County schools over the four-year period of 2023-2028.

Level	Total Investment	Annual Investment	Opportunities
3DE Tampa Bay Signature Partners	\$1M <small>*Includes national recognition</small>	\$250k	2 (1 Available) 
	\$400k	\$100k	4
3DE School Benefactor <small>*Includes Scholarship</small> <i>Blake High School, Jefferson High School Largo High School</i>	\$200K/\$300k	\$50k to \$75k	3
3DE Case Sponsors	\$60k	\$15k	96
3DE School Partner	\$40k	\$10k	Not Limited

*****Recognition and naming opportunities available for all investment levels*****

Giving at any/all levels are encouraged and appreciated | All pledge commitments are customizable.



"Cybersecurity is one of the fastest-growing industries in our country and the number of job openings continues to outpace the number of people with the skills to fill them. ReliaQuest developed this case challenge in partnership with 3DE to expose students to cybersecurity and inspire them to pursue rewarding careers in the industry. We are excited to contribute to this innovative new curriculum and to see the impacts it will have on the participating students and their futures."

BRIAN MURPHY
CEO of ReliaQuest

"I am excited for the prospects of launching the 3DE by Junior Achievement model within Hillsborough and Pinellas County Schools. This represents the transformational approach that is needed to prepare students for a changing economy, and we at Raymond James are proud to be one of the initial catalyst partners to bring this to fruition."

TOM JAMES
Chairman Emeritus of Raymond James Financial, Inc.